



CHICAGO UNITED FOR EQUITY

PITCHING YOUR 2023 FELLOWSHIP PROJECT

If you are thinking of applying for the CUE Fellowship and aren't quite sure how to pitch your project, here are some ideas to help you get ready for your application.

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WHAT IS AN EQUITY PROJECT?

Equity Projects should **reimagine a policy, program, process, or practice**. Projects are not only focused on public policies (like ordinances)- they can work to address racial equity issues in programs that you are involved in, internal organizational processes, or practices of institutions. For examples of what this has looked like in the past, take a look at The Equity Playbook, created by our 2019 Fellows, at the bottom of the [Projects](#) section of our website.

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WHAT DO I NEED TO HAVE READY FOR THE APPLICATION?

You will be asked on your application to:

- Identify which organization (or community) you have an existing relationship with that would be involved in the project.
- Describe the issue that your project would like to address through a racial equity lens in 3-5 sentences.
- Explain how this project could help move Chicago towards justice.

In describing the project issue, what is the racial equity challenge you want to work on? Describe what's going on and how it impacts Chicago in 3-5 sentences. Be descriptive but there's no need for data tables or long research reports.

In explaining how this project would move Chicago towards justice, you can dig a little deeper. How would you approach reimagining the specific policy, program, process, or practice? How would Chicago be closer to justice as a result of the project? How might this project intersect or align with other efforts? This doesn't need dates, funding streams, or complete project plans.

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Through the Fellowship, you'll be learning new skills and building new relationships, all while developing and implementing your project. Through the application, we want to see what you want to work on, who you would be working with, and how you might go about addressing the racial equity challenge facing our city.

If you have additional questions, please [email us](#).

Applications are due by 11:59pm on October 4, 2022!